

Fluke – Best Selling Tools on the Plan-o-Gram

FLUKE

Fluke products are great add-on's to the items you're selling every day. Increase your gross margin by mentioning these key products when talking to your customers.



Fluke 87-V Digital Multimeter

"Built like a brick, the most trustworthy meter"

- Well known for best-in-class Fluke multimeter.
- Drop tested for 1 meter – has reputation for being rugged and reliable.
- Used for troubleshooting and installing electrical systems and equipment.
- BONUS: Has low-pass filter for frequency measurements and has a built-in thermometer.



Fluke 279FC Thermal Multimeter with Wireless

The first-ever thermal multimeter

- Used for troubleshooting and maintenance for equipment, electrical systems, and HVAC systems.
- 3 tools in 1 – Thermal imager, clamp meter and fully functional digital multimeter
- Find the issues, repair, validate, and report with Fluke Connect – wirelessly send measurements to your phone with the free Fluke Connect app and create reports to send off right from the job site.



Fluke 902FC HVAC Clamp Meter

- Used to diagnose and repair HVAC systems. Service, install and maintenance.
- Measure flame rod sensor, flume gas temperature, start/run motor capacitors and variable frequency drives.
- Report out finding with Fluke Connect – wirelessly send measurements to your phone with the free Fluke Connect app and create reports to send off right from the job site.



Fluke T5-600 Electrical Testers

Get Answers Now!

- Used by most contractors – electrical, mechanical and HVAC.
- Check voltage, continuity and current up to 100A without breaking the circuit.
- Test if a circuit is live, measure loads on a branch circuit at a service panel, load side voltage of a circuit breaker or fuse, map outlets to breaks – and so much more.

Reasons to Buy Fluke

- Rugged and reliable – tools that last
- Best-in-class for almost every category
- Safety inspected beyond requirements in state-of-the-art safety labs and by 3rd party.

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Here are more great products to sell on the Fluke Plan-o-gram. Talk to your electrical, mechanical and HVAC contactors about these product to add additional products to their order



Fluke 117 Electrician's Multimeter

- VoltAlert™ technology for non-contact voltage detection
- AutoVolt automatic AC/DC voltage selection
- Low input impedance: helps prevent false readings due to ghost voltage

Fluke 116 HVAC Multimeter

- Built-in thermometer for HVAC applications
- Microamps to test flame sensors
- Low input impedance: helps prevent false readings due to ghost voltage
- Resistance, continuity, frequency and capacitance



Fluke 414D Laser Distance Meter

- The most advanced laser technology for distance measurement
- Simple one-button operation to instantly measure distance between two objects
- Measures up to 50 m (165 ft) with accuracy of 2 mm (0.08 in)



Fluke 62 Max Infrared Thermometer

- Measure -30°C to 500°C (-22°F to 932°F) used to troubleshoot and verify temperatures
- **Extremely accurate:** up to + 1.0°C
- Extremely rugged: IP54 rating for water resistance and dust proof allow you to work rain or shine and the most dirty or dusty industrial sites.
- Strong enough to withstand a 3m drop. No worry even if you work from a ladder.



Fluke 376FC Wireless Clamp Meter with iFlex

- iFlex flexible current probe expands the measurement range to 2500 A ac; provides access to large conductors in tight spaces (included)
- Integrated low pass filter for accurate motor drive measurements for installing and troubleshooting equipment
- Proprietary inrush measurement technology to filter out noise and capture motor starting current exactly as the circuit protection sees it



Fluke 323 TRMS Clamp Meter

- True RMS AC voltage and current for accurate measurements on non-linear signals
- Resistance measurement up to 4 kΩ with continuity detection
- Measures AC current to 600A

Amprobe – Top products for STAFDA customers

Here are more great products to sell on the Fluke/Amprobe Plan-o-gram. Talk to your electrical, mechanical and HVAC contactors about these product to add additional products to their order



Amprobe AM-530 Electrical Contractor Multimeter

- VolTect™ Non-contact voltage detector
- Audible continuity, diode test, data hold and relative zero mode
- Resistance, frequency, capacitance and duty cycle



Amprobe AM-510 Residential Multimeter for Electricians and HVAC technicians

- VolTect™ Non-contact voltage detector
- Audible continuity, diode test, data hold and relative zero mode
- Resistance, frequency, capacitance, duty cycle AND temperature



Amprobe ACD-14-PRO Dual Display Clamp Meter

- Dual display can test voltage and amps concurrently for voltage drop testing
- Low pass filter for variable frequency drives
- All the HVAC features needed: DC micro-amps, capacitance, in-rush current and temperature



Amprobe AMP-320 Motor Maintenance Clamp Meter

- Measures DC Microamps output to test proper operation of the flame sensor on gas appliances
- Capacitance, test diodes, and features a continuity beeper
- Tests 3-phase sequence and motor rotation
- Monitors inrush current during motor start-up



Amprobe IR-450 3-in-1 IR Thermometer

- Measure -30°C to 500°C (-22°F to 932°F)
- Built-in laser pointer and flashlight
- Pocket-sized



Amprobe TMA5 Mini Anemometer

- Measures air velocity, temperature and ambient temperature, humidity, dew point, wet bulb and wind chill
- External temperature probe included



Amprobe THWD-3 Relative Humidity and Temperature Meter

- Measure -20°C to 60°C (-4°F to 140°F)
- Extended probe stem for easy access to air ducts
- Dew point and wet bulb

Reasons to Buy Amprobe

- Great price point for reliable tools
 - Safety certified by UL and CSA
 - No hassle warranty
- HVAC tools not offered in the Fluke line

What is Fluke Connect?



Fluke Connect Wireless Measurement System

See it, save it, share it right in the field

- Share data from anywhere – collaborate with team members anywhere in the world right from the measurement site.
- Make measurements from a safe distance – outside the arc flash zone.
- Troubleshoot three phases simultaneously, determine current unbalance, and implement a complete predictive maintenance program

The Fluke Connect app is free and available for Android (4.3 and up) and iOS (4s and later with 8.0 operating system). It works with a full suite of Fluke test and measurement tools.

Sell more with the VSA App

Download the FREE Fluke Virtual Sales Assistant – VSA app where you can find all product information, promotions, new marketing material and track your merchandising updates.

Email datasheets, flyers and more directly from the app to your customers. The VSA is here to help you sell more Fluke, Amprobe and PLS tools! Ensure your team has the VSA app on their phones to find information for customers quickly.

**DOWNLOAD OUR
FREE APP**



Become a Fluke Certified Seller

Become a Fluke Certified Seller and received a Fluke polo and Certified Seller plaque. Meant to give sellers of Fluke products the confidence and information they need to succeed at selling Fluke products. It takes about 90 minutes to complete the short 27 learning modules, in which you'll learn:

- Who to approach (customer, personas, industries)
- Why Fluke products matter
- High level information about customer pain points
- Basic vocabulary of test and measurement tools



www.Fluke.com/CertifiedSeller

Fluke Resources – Tools to Help You Sell

- Your local Fluke sales team member is there to help you with joint sales calls, seminars, technical solutions, branch merchandising, etc.
- General information – product and application help, need to know who your local Fluke rep is, etc.: **800-44FLUKE (800-443-5853)**
- For the latest new product and promotion information: www.fluke-launch.com
- Your Regional Manager is there to help!

The Fluke Virtual Sales Assistant (VSA) app has all the information you need to sell Fluke products. Ensure your team downloads the VSA today from the Apple Store or the Google Play Store